



Ideaphoria Aptitude

Tips & Tricks

The Ideaphoria aptitude measures idea flow, or, how quickly you generate ideas on a topic. A high score in Ideaphoria indicates a rapid flow of ideas, while low Ideaphoria means your ideas might be more like a steady stream. Ideaphoria is not related to quality of ideas, just how quickly they come to mind.

High Ideaphoria



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- Look for fields and roles where having many ideas is encouraged and helps you succeed.
 - Seek variety. You might be bored by repetition. Volunteer for new challenges and responsibilities at work; learn something new outside of work.
 - Consider communication-based projects where you explain, inform, or persuade, or creative roles where you can make something new.
 - Journal. Getting your ideas down on paper can provide an outlet for a busy mind.
 - Build vocabulary. Give yourself the tools you need to effectively communicate your ideas to others.

Low Ideaphoria



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- Minimize roles where rapid ideating is paramount and look for opportunities where being concise, precise, and research-oriented benefits the work.
 - When you do need to brainstorm, give yourself time to come up with new ideas or brainstorm with others to get your idea flow going.
 - Keep a running list of ideas that you can refer to and build upon. Many people with a slower stream of ideas thrive when they have a starting point for ideating or creating.
 - Remember the benefits. Low Ideaphoria contributes to success in fields where focus is key.